

Case Study



Retail Grocery

P800

Shelf-to-Person

The Challenge

- Diverse Inventory: Balancing pallet storage and single-item picking added complexity.
- Error Reduction: Manual processes risked mistakes affecting products availability and consumer satisfaction.
- Space Optimization: Maximizing vertical storage was vital for growing inventory.



Geek+ Solution

- Solution deployed: Shelf-to-Person & Pallet-to-Person
- Smart operations: Robots delivered shelves and pallets, ensuring faster and reliable picking.
- Vertical optimization: Maximized warehouse capacity through vertical storage solutions.
- High accuracy: Achieved 99.99% picking accuracy with advanced automation



Linus Wong

Managing Director
Wellcome Supermarket



The collaboration with Geek+ reflects our commitment to leveraging innovative technologies that bring value to our customers. The deployment of intelligent solutions ensures our supply chain remains competitive and responsive to market dynamics.

Geek+ Impact

- Efficiency: Doubled through streamlined picking and storage.
- Accuracy: Fewer errors with enhanced automation reliability.
- Space: Maximized with intelligent storage optimization.
- Safety: Reduced risks by minimizing manual labor.
- Savings: Lower costs and improved sustainability with automation.

About Customer

DFI retail group, a top retail leader in the Asia-Pacific, is renowned for quality and value. among its brands, Wellcome Supermarket shines as one of Hong Kong's largest chains, serving millions with diverse products and services.